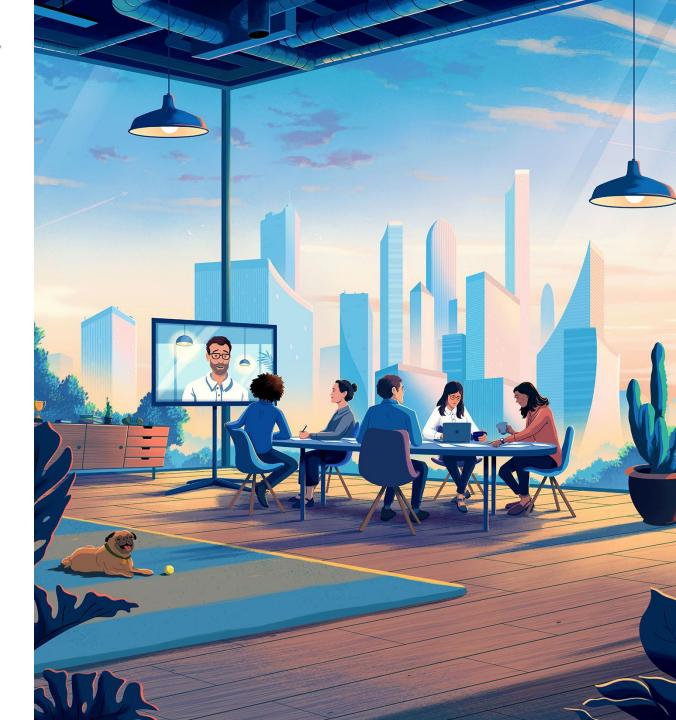
Associate Stock Purchase Plan (ASPP) Basics for Bath & Body Works

For U.S. Associates



Morgan Stanley and Bath & Body Works have teamed up to help you make the most of your ASPP.



Bath&BodyWorks

Your primary source for information related to your ASPP.

Morgan Stanley

Your primary source for financial education, including how the ASPP works. Morgan Stanley support includes financial advice, educational seminars and more.

Shareworks

by Morgan Stanley

The intuitive, easy-to-use, online equity management platform which allows you to enroll, manage and transact on your ASPP.

This session is for informational purposes only.

Neither Morgan Stanley, Shareworks, nor your Company nor any of their affiliates or subsidiaries provide tax or legal advice.

You should consult your tax and legal advisors to understand your personal situation. Your Company, Shareworks, nor Morgan Stanley cannot provide such advice to you.



Morgan Stanley

Associate Stock Purchase Plan (ASPP)

What is an Associate Stock Purchase Plan (ASPP)?



An ASPP is a benefit that will allow associates to participate in Bath & Body Works, Inc. ownership.

Through payroll deductions, associates will be able to purchase company stock at a 15% discount.

Participation is optional.

This information has been provided by Bath & Body Works, who is responsible for its accuracy.

Who Qualifies to Participate in the ASPP?



Associates who have been employed for six (6) consecutive months are eligible to participate in the ASPP by contributing up to 10% of their eligible compensation to ASPP share purchases.

How an ASPP works

Your ASPP includes two Offering Periods per year, this is when contributions are collected to purchase shares.

Enrollment Window



Window for your first election or any changes in your election for the upcoming Offering Period must be made in your Shareworks account.

Offering Date



Start of the Offering Period.

Payroll contributions for ASPP share purchases begin to accumulate.

Purchase Date



End of the Offering Period and date shares are purchased.

At the end of the six-month Offering Period, your accumulated payroll contributions are used to purchase whole shares of company stock.

Any remaining contributions will be rolled into the next Offering Period.

This information has been provided by Bath & Body Works, who is responsible for its accuracy.

ASPP Timeline Breakdown

Enrollment Window

Offering Period

Purchase Date

NOV 18 - DEC 2, 2022**

JAN 1, 2023

JUN 30, 2023



Offering Period (6 months)

After six months, your accumulated contributions are used to purchase whole shares.

**If you are a designated Insider of the Company, your Enrollment Window is Nov 18 – 22, 2022

DATES SUBJECT TO CHANGE

This information has been provided by Bath & Body Works, who is responsible for its accuracy.



Offering Period (6 months)

After six months, your accumulated contributions are used to purchase whole shares.

Payroll Deductions in Practice



Meet Sasha:

A hypothetical associate looking to participate in the ASPP.

Sasha decides to make a **10%** contribution to her ASPP.

Hypothetical E	Example – For	Illustrative	Purposes	Only

\$2,000	ASPP Contribution Percentage is calculated o	
(\$200)	your eligible Gross Paycheck (before taxes, 401(k) contributions, etc.): in this case, 10% of \$2,000	
\$1,800	111 tills case, 10 % of \$2,000	
(\$720)	But ASPP monies are taken out of your Net	
\$1,080	Paycheck (after taxes, 401(k) contributions, etc.).	
(\$200)	At a 10% contribution level, Sasha's net paycheck was reduced by ~18%.	
\$880		
	(\$200) \$1,800 (\$720) \$1,080 (\$200)	

Sasha's ASPP Share Purchases



Offering Period Offering Date

FMV: \$26/share

Offering Period Purchase Date

FMV: \$29/share

OFFERING PERIOD

Total contributions for Purchase Period = \$2,400

Purchase Price = \$24.65/share (\$29 x 85%)

Shares purchased = $97^{(1)}$ (\$2,400/\$24.65)

1. Because fractional shares cannot be purchased, Sasha's residual contribution amount will be carried over to the next Offering Period.

This information has been provided by Bath & Body Works, who is responsible for its accuracy.

Hypothetical Example – For Illustrative Purposes Only

ASPP Limits



IRS LIMITS

For each calendar year in which the purchase period is in effect, the IRS limits your ASPP purchases to a maximum of \$25,000 per calendar year. The limit is based on the FMV of the shares on the offering date (before the 15% discount).

SHARE PURCHASE LIMITS

The maximum number of shares of common stock that you can purchase on any single purchase date is 1,000 shares.

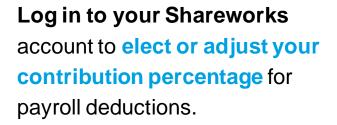
1. The \$25,000 may be increased in certain circumstances in which the purchase period crosses calendar years, and the full limit is not used in the prior calendar year.

This information has been provided by Bath & Body Works, who is responsible for its accuracy.

Enrollment Process



1





2

You can elect to contribute 1–10% of your eligible compensation.



3

Unless changed by you, enrollment will roll over to each offering period. New hires or currently unenrolled associates will be eligible to enroll, during an enrollment window, prior to any new purchase periods.

Shares Received From ASPP Purchases



Shares acquired through your ASPP are similar to shares purchased on the open market.

After purchase, the shares are fully owned by you.

When you are ready to sell, you may sell them—similar to any other share of stock.

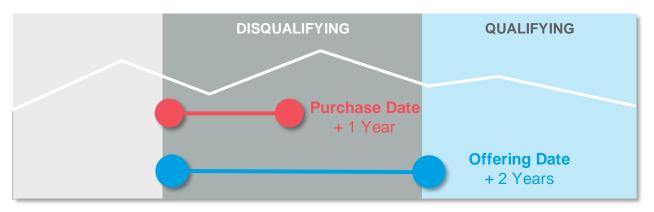
Keep in mind, you must comply with your company's blackout and insider trading policies, if applicable.

ASPP Tax Implications

Sell the shares more than two years after the Offering Date (the start of the offering period)

and

Sell the shares more than one year after the **Purchase Date**



For illustrative purposes only and does not represent actual results or suggested courses of action. All stocks are subject to market fluctuations.

If the sale does not meet either holding period requirement, the sale is considered a **disqualifying disposition**.

If the sale meets both holding period requirements, the sale is considered a qualifying disposition.

Taxes at Sale: Long-Term vs. Short-Term Capital Gains

Capital Gain



FMV at Sale



Basis in the Shares



SHORT-TERM
CAPITAL GAINS TAX



LONG-TERM
CAPITAL GAINS TAX

Applied to shares held for one year or less

Follow federal ordinary income tax rates (10%-37%)



Three tax brackets:
0%, 15%, 20%
(depends on taxable income and tax filing status)

Note: The "clock" on capital gains timing starts when the shares are purchased and delivered into your account.

What Happens if I Stop Working for the Company after Previous Share Purchases?



- You retain the shares you have already purchased (found and managed in your Shareworks account).
- Any contributions for shares not yet purchased will be refunded to you via payroll as soon as administratively possible.

This information has been provided by Bath & Body Works, who is responsible for its accuracy.

You should always consult your own tax advisor concerning how holding periods, capital gains and losses, and your personal circumstances may affect your taxes, and before taking any action that may have tax consequences.

Your actual taxes paid will vary depending upon your personal circumstances.

The tax information shown is provided for informational purposes only and pertains to federal rates. There is no guarantee regarding the accuracy or completeness of the information, and it may be subject to change.

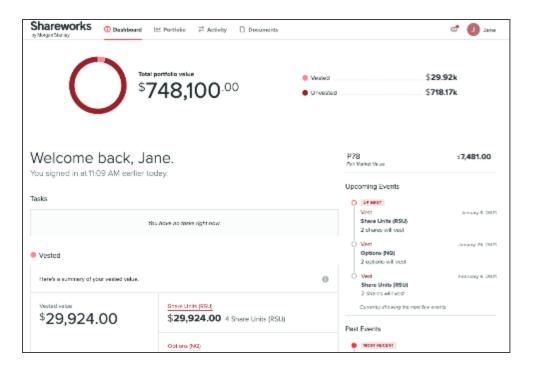
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Shareworks Navigation

Welcome to Shareworks

Welcome!

When you log into Shareworks, typically you will see your Dashboard.



From your Dashboard, you can:

- See your holdings
- Access your open tasks

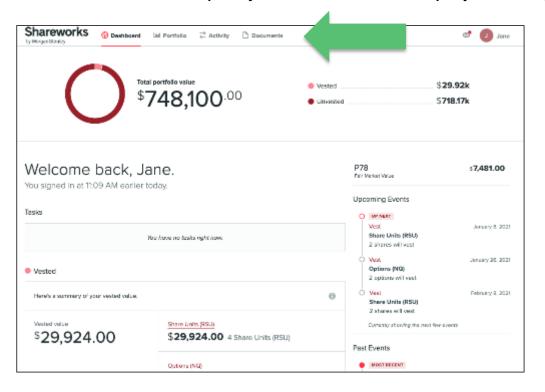
You can also navigate to other tabs including the **Portfolio** tab, the **Activity** tab, the **Documents** tab, or the **Profile** dropdown.

Note: For Illustrative Purposes Only

Navigating the Platform

Getting Around

The Toolbar at the top of your Dashboard helps you navigate.



Portfolio Tab

Provides detailed information about your plan.

Activity Tab

Shows any past events that have occurred in your plan. Also lets you access your statements.

Documents Tab

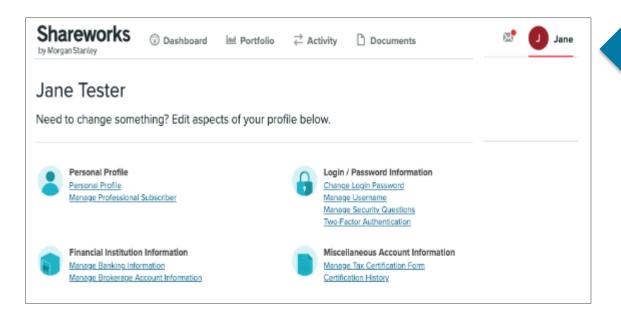
Contains account statements, plan documents, tax documents and any reference materials that your company may post.

Note: For Illustrative Purposes Only

Managing Your Information

Updating Your Profile

The *Profile* dropdown is in the upper right-hand corner of Shareworks.



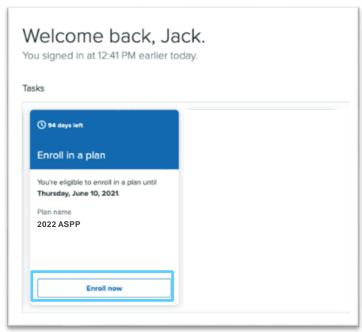
It is important to keep your profile information current.

From the profile dropdown you can manage your contact information and document delivery preferences, make changes to your financial institution and update your login or password details.

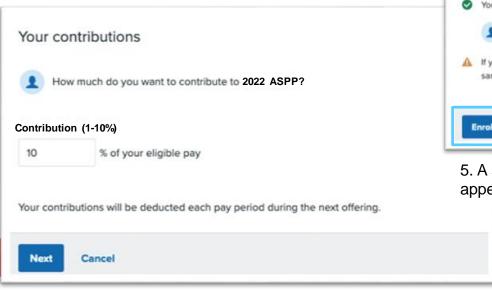
Note: For Illustrative Purposes Only

Enrolling in the ASPP

Log in to Shareworks to enroll in the ASPP

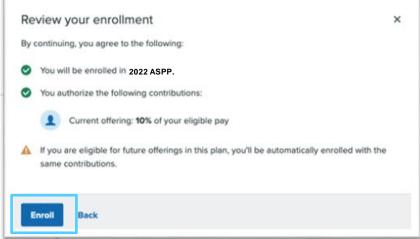


- 1. Once logged in to Shareworks, scroll down to the **Tasks** bar.
- Click Enroll now on the Enroll in a plan tile.
 Note: If you are already enrolled, the tile will say Change Enrollment.

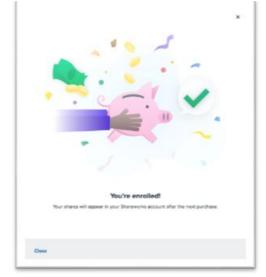


3. A summary of your current contributions will appear as '0'. Click **Change Enrollment** to start contributing.

4. Select the percentage of your compensation to contribute to the plan.

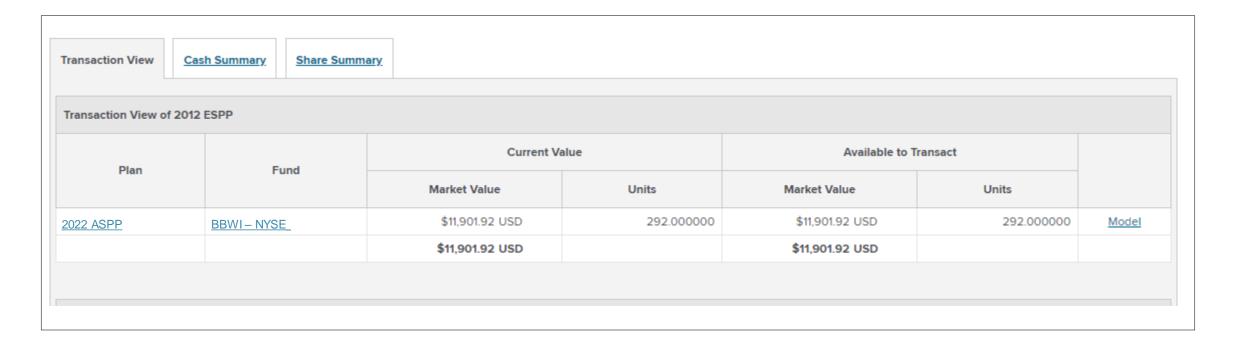


5. A summary of your new contribution percentage will appear, select **Save**.



6. A confirmation will appear on screen - You're enrolled!.

Your purchased ASPP shares



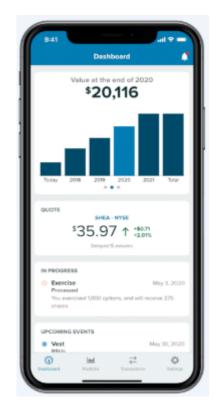
Questions?

QUESTIONS ABOUT YOUR SHAREWORKS ACCOUNT?

Web Support: https://support.solium.com

Call Toll-Free: 1-877-380-7793 (8am to 8pm ET)

For additional online support, visit: Navigating Shareworks



Get started.

Download the Shareworks app today.

Stay better connected. Check updates and account values or dig deeper into award details.

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